# Shazaib Qaiser

AR/VR DEVELOPER | MULTIMEDIA & UI/UX DESIGNER | AR/VR ENTHUSIAST | CREATIVE TECHNOLOGIST |

## CONTACT

- +92 3009452153
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- www.linkedin.com/in/shazaib-qaiser-a0349825a
- Lahore, Pakistan | Open to On-site or Remote Roles
- Website : https://sqinteractive.com
- Portfolio : bit.ly/shazaibxrportfolio

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## SKILLS

### UI/UX Design

- Figma
- Adobe XD
- Sketch
- Wireframing
- Prototyping
- User Research
- Interaction Design

### Multimedia & Graphics

- Adobe Photoshop
- Illustrator
- After Effects
- Premiere Pro
- 3D Modeling (Blender, ProBuilder)

### VR & Immersive Experiences

- Unity 3D
- Unreal Engine
- VR Environment Design
- VR Content Creation

### AI & Emerging Tools

- ChatGPT
- MidJourney
- DALL·E
- RunwayML
- NVIDIA Omniverse
- AI-assisted design workflows

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## PROFILE

UI/UX Designer with over 1 year of experience specializing in enterprise software and immersive VR applications. Proven track record of enhancing user workflows by 20% through user research, wireframing, prototyping, and usability testing. Skilled in Figma, Adobe XD, Unity, 3D modeling, and VR/AR development. Adept at collaborating with crossfunctional teams to deliver usercentered designs that improve efficiency and engagement. Seeking full-time UI/UX design roles in Lahore's tech and creative industries.

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## WORK EXPERIENCE

### IFOUNDER & LEAD DESIGNER – SQ INTERACTIVE

**2024 (DEC) - PRESENT**

- Founded and led SQ Interactive, delivering immersive VR experiences, interactive multimedia solutions, and modern UI/UX designs.
- Developed and launched the official company website, showcasing portfolio, VR environments, and multimedia projects, improving client engagement.
- Designed and implemented a visa management database system with user-centered design, improving data accuracy and processing efficiency by 30%.
- Managed full project lifecycle: client communication, user research, wireframing, prototyping, UI/UX design, VR content creation, backend integration, and deployment.
- Collaborated with clients to deliver high-quality, deadline-driven projects while ensuring brand consistency and innovative digital solutions.

### IT SPECIALIST — HEAVEN HOTEL, LAHORE

**AUG 2024 - DEC 2024**

- Managed and optimized IT infrastructure, increasing system uptime and network stability by 15%.
- Assisted in database management, improving data retrieval speed and accuracy.
- Supported digital content creation and internal communications, streamlining operational workflows.

## Project & Database Management

- Agile
- Scrum
- Jira
- Trello
- Client Communication
- Cross-functional Collaboration

- **Other Tools**: MS Office Suite

## Web & Development

- HTML5
- CSS3
- JavaScript
- Database Design
- Backend Integration
- API Management

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## E D U C A T I O N

### Middle school

Beaconhouse Newlands Lahore
2006 - 2015

### O & A levels

Roots IVY International School Lahore
2015 - 2020

### BACHELOR OF SCIENCE (HONS) IN MULTIMEDIA TECHNOLOGY WITH A SPECIALISM IN VR/AR

Asia Pacific University of Technology & Innovation (APU) , Kuala Lumpur
2020 - 2024

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## LANGUAGES

English — Fluent

Urdu — Native

Punjabi — Native

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## UI/UX DESIGNER — NETSOL TECHNOLOGIES, LAHORE
### JAN 2023 – APR 2023

- Designed user-centric UI/UX interfaces for complex enterprise software, improving user efficiency by 20% through iterative prototyping and usability testing.
- Conducted in-depth user research, developed wireframes and interactive prototypes using Figma and Adobe XD.
- Collaborated with cross-functional teams including developers and product managers to optimize workflows and enhance UI design for business applications.

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## C E R T I F I C A T I O N S

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**Junior Programmer Pathway**

**Unity Technologies (July 2025)**

Completed official Unity training pathway covering C#, Unity Editor basics, 2D game mechanics, animations, and design systems.

**VR Development Pathway**

**Unity Technologies (July 2025)**

Completed official training focused on creating immersive VR experiences using Unity, including VR interaction, optimization, and device integration.

**V**iew public badge profile

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## H O B B I E S

**VR | Film making | Traveling | Exploring | Driving | Music**